



IPSWICH CENTRAL

Ipswich Festival Stallholder Participation



Ipswich **Festival** 201

In 2010 the Ipswich Festival will be held from the 14th - 27th April.

This rapidly growing Festival presents an exciting program that celebrates the City of Ipswich by featuring our best local talent and showcasing some of Australia's most celebrated artists. This year is poised to take on an even more important role as Ipswich celebrates its 150th birthday.

The Festival Parade on Saturday 17th April and the Global Fiesta celebrations on Sunday 18th April offers Ipswich Central businesses (food and non-food) significant trade-out opportunities in Ipswich City Mall and the Top of Town Precinct.

Ipswich City Mall will host the **'World's Best Street Theatre Concert'** from 12noon until 4pm on 17th April, followed by **Top of Town 'Dancing in the Street'** major 150th Celebration Street Party from 5pm until 9pm. On Sunday 18th, Global Fiesta takes over the mall with an abundance of multicultural activities and food vendors.

We want to give you the opportunity to showcase your products or services to the thousands of families that attend on these days.

All three events feature a full program of major entertainment, food outlets, free children's entertainment and roving performers. All entertainment is free to the public.

The Ipswich Festival welcomes and encourages your involvement, and we have attached a simple application form should you wish to participate as a stallholder at either or all events.

The site cost for Ipswich business organisations is **free of charge** however it will be necessary to supply and set-up your own 3m x 3m shade marquee, table and chairs. We also encourage all participants to get into the spirit of Festival 2010 by **exhibiting the festival colours throughout**—e.g in-store and trade-out visual merchandising material, displays, and staff costumes/outfits. Commercial opportunities also available at other Festival sites such as Jazz, Wine & Blues and Kids Kingdom for a minimal outlay. Please call Cassie to discuss further should you be interested.

We look forward to hearing of your participation and support. Please feel free to contact us anytime on 3812 2974.



Street Theatre & Global Fiesta



Crowd numbers visiting Ipswich City Mall for the 2009 Festival Parade.





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Ipswich Festival

Stallholder Expression of Interest

Company: _____

Contact Name: _____

Position: _____

Postal Address: _____

Suburb: _____ Post Code: _____

Phone Number: _____ After Hrs: _____

Fax Number: _____

Mobile Number: _____

Email Address: _____

We are interested in participating in the Ipswich Festival as part of:

Festival Street Theatre in the Mall: 10.00am—4.00pm

Top of Town 'Dancing in the Street' 5.00pm—9.00pm

Global Fiesta—Ipswich Mall: 11.00am—4.00pm (accent on Multicultural themes)

All of the above events:

We (stallholder) will supply our own 3m x 3m marquee, tables, chairs

We have Public Liability Insurance—REQUIRED (please provide copy)

We will require vehicle access direct to our site for setting up purposes

Please provide a description of your business or proposed activity:
(Please attach additional material if required)

Signed: _____ Date: _____

Please advise if power access is required on site.

You will receive a confirmation letter at the end of March if your application is accepted. You will also receive a kit with information such as a mud map with your display / workshop location, times to arrive and set up, and all other details.



Ipswich Festival 2011



Ipswich Festival Parade

Date: Saturday 17th April

Venue: Ipswich Mall

Time: 10:00am—4.00pm

'Dancing in the Street'

Date: Saturday 17th April

Venue: Top of Town

Time: 5.00pm—9.00pm

Global Fiesta

Date: Sunday 18th April

Venue: Ipswich Mall

Time: 11.00am—4.00pm

For further information contact:
Ipswich Central Marketing Manager
Sylvia Norton. Telephone 07 3812 2974
Email central@ipsevents.org.au
Facsimile 07 3812 0034
Address PO Box 118 Ipswich 4305

**FORMS MUST BE
RETURNED BY FRIDAY 5th
MARCH 2010**

